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10th October 2017

Dear Parent(s)/Carer(s)

EVERY DAY COUNTS

As you are aware we take pride in our school attendance figures. Good attendance is now amongst one of the most important elements of a school and as you and your children will already know, we have many ways in which we promote good attendance. You may not know though, that we have also been highlighted by the Borough of Poole and Ofsted, during our last inspection, on how effective our processes and procedures are.

To give you an idea of what is deemed to be good attendance, please find overleaf a flowchart which, we hope will help you understand why good attendance is vitally important.

After the success of the initiative we launched last academic year, we will be launching the same initiative this year. As we have done for many years now, at the end of each academic year we always reward those children who have achieved 100% attendance over the year, with a free day out. Over recent years we have visited Upton Country Park and Moors Valley Country Park and all children have loved their special treat! In order to give even more children an opportunity to be rewarded for good attendance, this year we will once again launch, Every Day Counts! The initiative works as follows:

- For every half-term a child achieves 100% attendance, their name will be entered into a special draw. There are six half-terms, so, for example, if a child attends 100% of the time during three of the six half-terms, their name will be placed into the draw three times.
- At the end of the academic year, during a special assembly, we will pull up to 10 names from the draw and those children will be invited to join a special fun day which will be organised by our Pastoral Care Team and Mrs Landon. Further details about this special event will be shared with you towards the end of the Summer Term.

If your child achieves the ultimate of 100% attendance for the whole year, they will still be rewarded by automatically being invited to attend the 100% attendance outing. However, they will also have another opportunity to be entered into our draw and may be lucky enough to attend the special fun day too.

We will, of course, continue to reward 100% attendance every half-term with our presentation of certificates, as well as rewarding top attendance classes weekly. However, we also hope that by continuing to reward children via Every Day Counts, the children will become even more enthused, excited and motivated about coming to school!

We hope you too will be excited that we are continuing our attendance initiative; your continued support across all areas of school is always much appreciated.

If you do have any questions or are concerned about your child's attendance, please do not hesitate to contact Mrs Landon, who is always on hand to help.

Finally, please remember, **Every Day Counts!**

Yours sincerely

Mr D Hewitt
Executive Headteacher

Mr J Lumber
Head of School

Mrs J Landon
Attendance Officer